

# THE INTERN'S ROLE AT VERBAL IDENTITY

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## A few questions about you

Are you rigorous enough to work for McKinsey, creative enough to work for adam&eve, and smart enough to suspect there's a more effective way to help CEOs and their organisations?

When you speak, do you choose the most effective words (not the longest ones)?

Are you comfortable speaking to a CMO one minute, their retail staff the next?

Can you analyse a gigabyte of data in just a few hours, and explain the 3 key themes from it in under 30 seconds?

If this sounds like you, then call us. Or email your CV to the address below, with a covering letter explaining why you'd like to join us.

## About the role

We're looking for an intern who can join us for a minimum of 3 months.

You'll report direct to the MD (Chris West).

You'll help Chris to develop our business. This might include finding prospective clients; gathering research on them and their companies; analysing wider business trends; and shaping our opinion on what's most valuable for our clients.

You'll also work directly on client projects with our consulting team. Typically, you'll be researching, interviewing, benchmarking, and modelling. We'll expect you to develop your own insights, and add value to our clients' businesses.

## About Verbal Identity

We're a strategic brand consultancy based in Oxford.

We help visionary CEOs of brand-centric companies define who they are and what they stand for. Then we help their organisation to live it, and their customers to love it.

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